



CPD Seminars – IT Series (January 2016)

The Hong Kong Institute of CPAs will launch the IT series in 2016. This series of seminars is designed to provide professionals with knowledge of current information technologies available in the market, how these technologies can enhance business development and efficiency, as well as their implications for the accounting profession. In the first seminar, speakers from the IT profession will share with participants the ways to improve efficiency of financial reporting infrastructure.

Date/Programme code	Time/CPD hours	Topic	Speakers
Tuesday, 19 January 2016 (S160119S)	7:00 p.m. – 8:30 p.m. (1.5 hours)	The Rise of Innovative Technology for Financial Reporting in the Market	Mr. Raymond Hsu, Solution Specialist, Excel4apps Ms. Ann Furlong, Director of Operation, APAC, BlackLine Systems

Venue	Hong Kong Institute of CPAs, 27/F., Wu Chung House, 213 Queen’s Road East, Wanchai, Hong Kong
Format	Seminar
Language	English
Fee	HK\$190 for HKICPA member or student; and IA/ HKIAAT member or student HK\$180 for online enrolment HK\$330 for non-member
Participants	Professionals who are interested in exploring ways to improve the efficiency of financial reporting infrastructure
Competency*	Information technology; Accounting and financial reporting; Management accounting
Rating*	Intermediate level

* For descriptions of competency and rating, please refer to the Institute’s online CPD Learning Resource Centre.



About the programme

S160119S - The Rise of Innovative Technology for Financial Reporting in the Market

Course outline

Financial close and reporting is a very important process for an organization. Accounting professionals need to go through this process regularly. Therefore, the way that they adopt is vital to the success of the entire process. In this seminar, the speakers will share with the participants the evolution of the financial technology, how to increase the efficiency of the financial reporting infrastructure during month-end close and how to automate the reconciliations process with live demonstration.

Objectives

- Give an insight of evolution of the financial technology
- Highlight the importance of generating and receiving accurate financial information
- Illustrate the ways to improve efficiency in operating with financial data

About the speakers

Mr. Raymond Hsu, Solution Specialist, Excel4apps

Mr. Hsu is the Solution Specialist of Excel4apps in Asia Pacific Region ("APAC"), responsible for solution consultancy of Excel4apps products in the market. With more than 15 years of experience in the IT Industry, Mr. Hsu has a proven track record in IT system consulting and implementation of different business areas, like enterprise resources planning, financial and management reporting, data warehouse and business intelligence. He also worked in different international software and consulting companies and accumulated project experiences in different industry sectors.

Ms. Ann Furlong, Fellow member, ACCA

Director of Operation, APAC, BlackLine Systems ("BlackLine")

Ms. Furlong joined BlackLine in 2011 and currently heads up APAC Operations including overseeing pre-sales, implementation and support of the BlackLine application in the region. Before joining BlackLine, Ms. Furlong worked for a BlackLine's client, Tabcorp, where she was responsible for implementing the BlackLine application across the organization. The latter part of her career was focused on process improvement within the shared services environment. Prior to 2007, she lived in the United Kingdom and worked for American companies with responsibility for the Europe, the Middle East and Africa (EMEA) and APAC regional Accounting functions.



To confirm your CPD booking,
 just log on to "My CPA" at
<http://www.hkicpa.org.hk>

HKICPA Event Enrolment Form (For Support Programme)

Finance & Operations Department,
 Hong Kong Institute of CPAs,
 37/F, Wu Chung House, 213 Queen's Road East, Hong Kong

Please click here for online enrolment
 (for HKICPA members only)

Payment & Enrolment Status Enquiry: 2287 7381 e-mail: finance@hkicpa.org.hk Fax : 2893 9853	Course Information Enquiry: 2287 7386 / 2287 7253 e-mail: cpd@hkicpa.org.hk	FOR OFFICE USE
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Deadline: 7 working days before the date of the programme

No.	Membership		Full Name of Participant(s) (Block Letters)	Company	Email address ^{*(2)} (Block Letters)	Programme Code	Fee (HK\$)	
	No.	Status ⁽¹⁾						
1								
2								
3								
4								
							Total (HK\$)	

* Email address is for enrolment confirmation purpose. Please refer to note (2) for details.

I am unemployed and not working. I am planning to rejoin the workforce.
 The Institute reserves the right to allocate places to enable the enjoyment of more members in this event.
 The Institute's decision is final. Applicant must submit the enrolment form 10 working days before the event.

Contact Person : _____ Tel No. : _____ Fax No. : _____ E-mail : _____

Payment Method (Please tick the appropriate box)

Cheque (no. _____) payable to "Hong Kong Institute of Certified Public Accountants" or "HKICPA" ⁽⁶⁾

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Card Number:																			Card Expiry Date (MM/YY):				
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I would like to have an official receipt. (Remarks: Official receipt will be sent to your email address provided above).

- Notes:**
- Membership Status: **NP** = Non-Practising, **P** = Practising, **IA** = International Affiliate, **S** = Student, **HKIAAT** = HKIAAT Student or Member, **GAA** = GAA Passport holder, **NM** = Non-Member.
 - Successful applicants will receive confirmation of registration by email at least 3 working days before the event. Unsuccessful applicants will also be notified around the same time. If you have not heard from the Institute regarding your registration 2 working days before the event and if you have other enquiries related to the programme, please make enquiry at 2287 7386 or 2287 7253.
 - NO ADMISSION TICKET will be issued. Please bring your HKICPA membership card or confirmation email for admission purpose.
 - All applications are on a first-come-first-served basis.
 - Application by fax will ONLY be accepted when payment is made by credit card. Cash is strictly not accepted. Please ensure all the particulars relating to payment are completed, otherwise the application cannot be processed. There is NO need to send in the enrolment form again if it has already been faxed to the Institute.
 - Please issue SEPARATE CHEQUE for each event.
 - NO REFUND/CANCELLATION will be entertained after the application is processed.
 - All scheduled events will be cancelled and postponed to a date to be announced in the event of typhoon signal no. 8 or above or if a Black Rainstorm warning is hoisted. For details of bad weather arrangement for CPD programmes, please refer to the Institute's homepage.
 - The Institute reserves the right to change the venue, date, speaker or to cancel the event due to unforeseen circumstances.
 - Your personal data collected from the enrolment process and administration of courses will be used for the purpose of the administration of the course on which you are enrolled. Such data collected may be accessible by the Institute's officers, persons or committees processing the application and related matters. In addition, the Institute may use the collected data for statistical research and analysis and, if applicable, for validation of CPD hours. The Institute intends to use the personal data of your name, email address and correspondence address to inform you, where relevant, of CPD activities, members' benefits, goods, services, facilities and events organized or provided by the Institute or other organizations. Members and registered students may opt out of receiving such materials at any time by logging in via the following link <https://www.hkicpa.org.hk/en/members-area/comm-preference/>. Non-members may opt out of receiving such materials at any time by sending an email to the Institute at privacyofficer@hkicpa.org.hk or a letter to the Institute's privacy officer. For more information about the privacy policy of the Institute, please go to <http://www.hkicpa.org.hk/en/service-tools/privacy-policy/>
 - No unauthorized audio or video recording is allowed at CPD events.

For payment by cheque, please fill-in your postal address for refund in case the event is full or cancelled.
 (Remarks: For payment by credit card, refund will be made directly to your credit card.)

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